Campus to Clouds Interpersonal Relationships That Matter

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President

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Learner Profile

(Updated annually - as of December 31, 2021)

Capella learners live in 50 states and 50 other countries or territories.

Gender

- 82% female
- 18% male
- <1% other

Average Age

- 38

Race/Ethnicity[6]

- 3% Asian
- 26% Black or African American
- 11% Hispanic or Latino
- 48% White
- 3% Two or more races
- 9% Race and Ethnicity, Other

Enrollment Status[5]

- 28% full-time
- 72% part-time

Receiving Financial Aid

- Approximately two-thirds

Total enrollment over 40,000 across 45 degree and 12 certification programs.

Faculty Profile

80% of our faculty have doctorates

Of the faculty who reported their gender, 73% are female and 27% are male

Capella faculty members live across the U.S. (49 states, Washington D.C., plus U.S. territories)

Capella University Fact Sheet 2022

The Big Idea #1

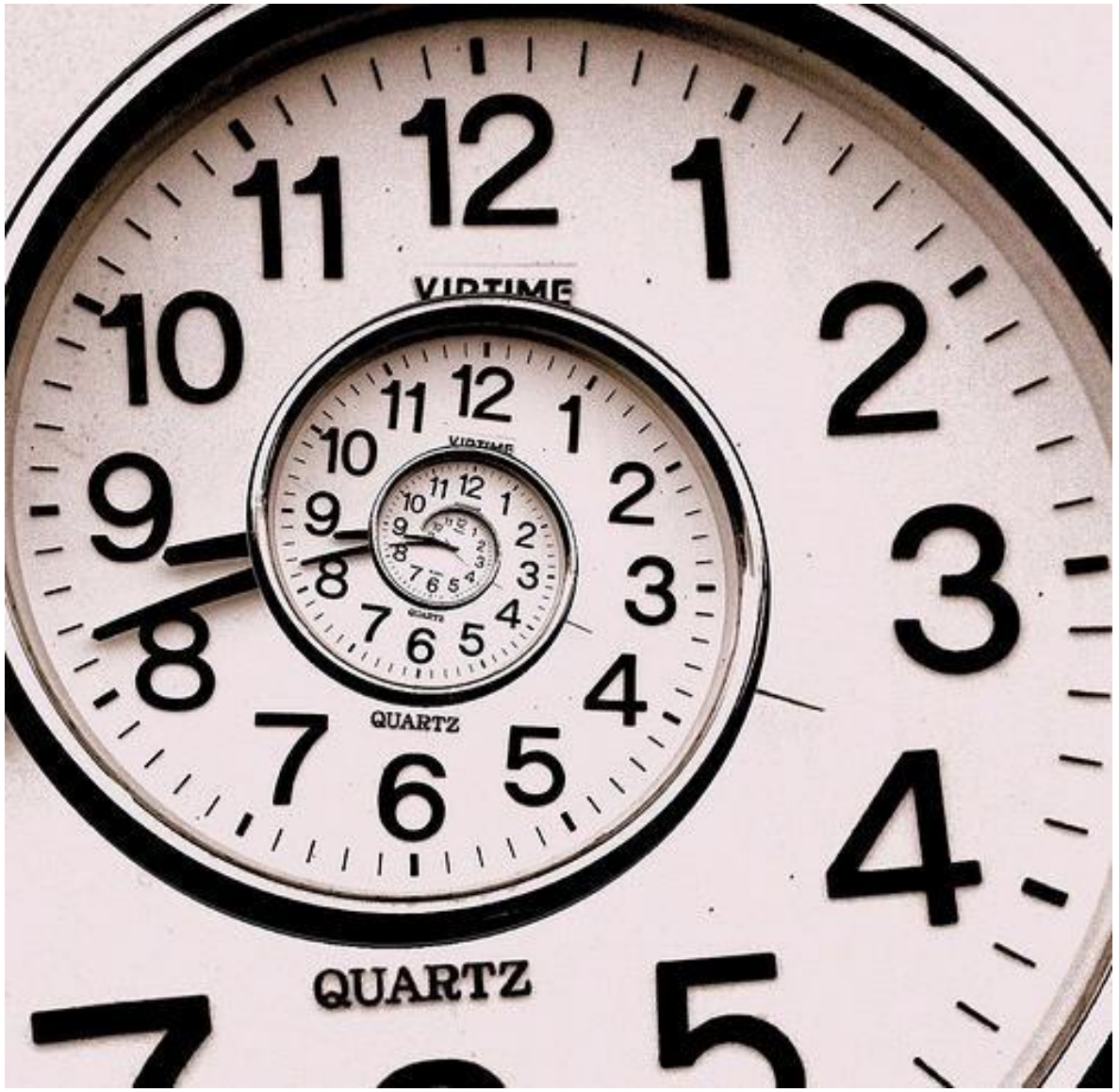
The Big Idea #1

Looks easy, but it’s not.

Why?

Competition for Discretionary Time

The Big Challenge



Share Your Insights

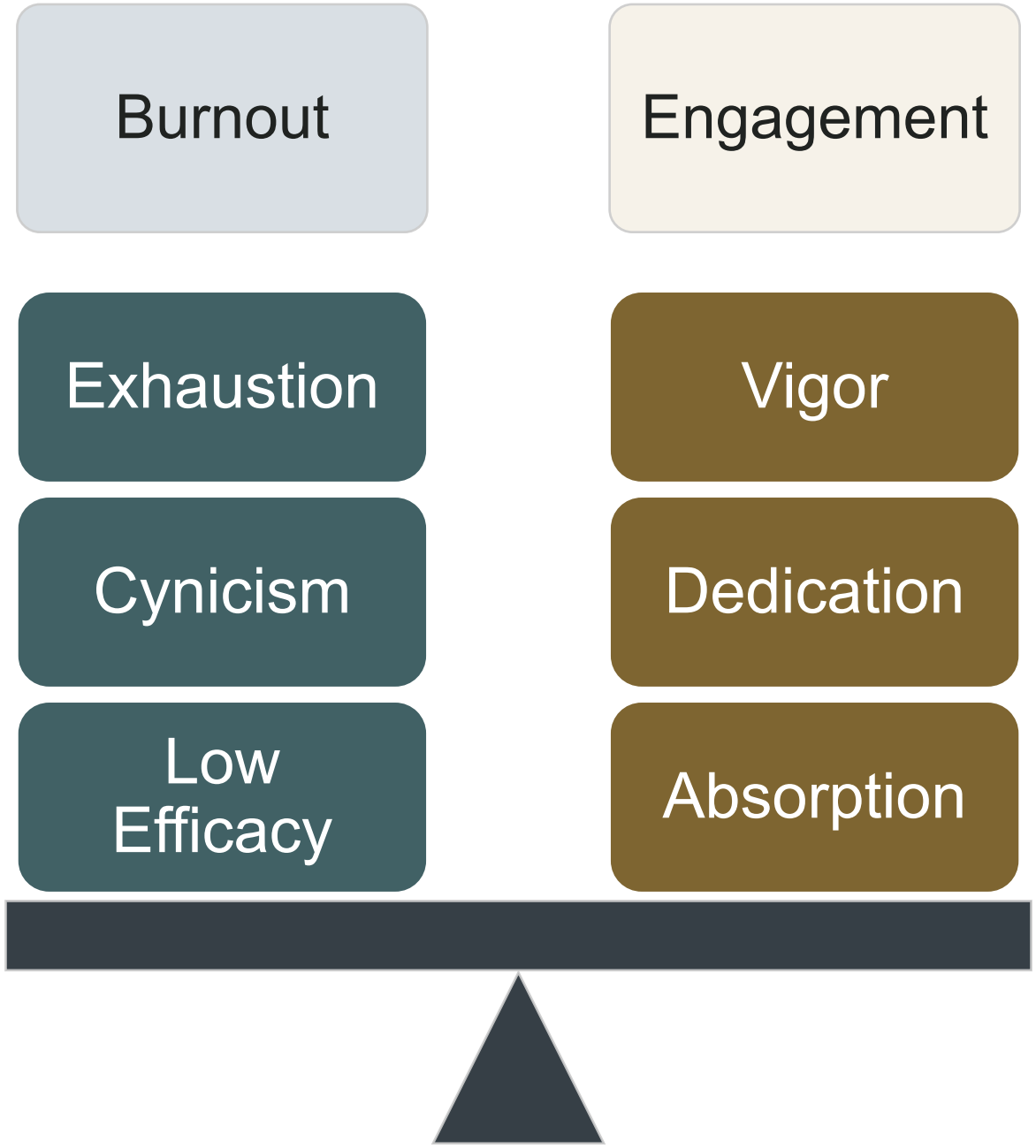
In your experience…

What draws time and attention away from academic program?

The Big Idea #1

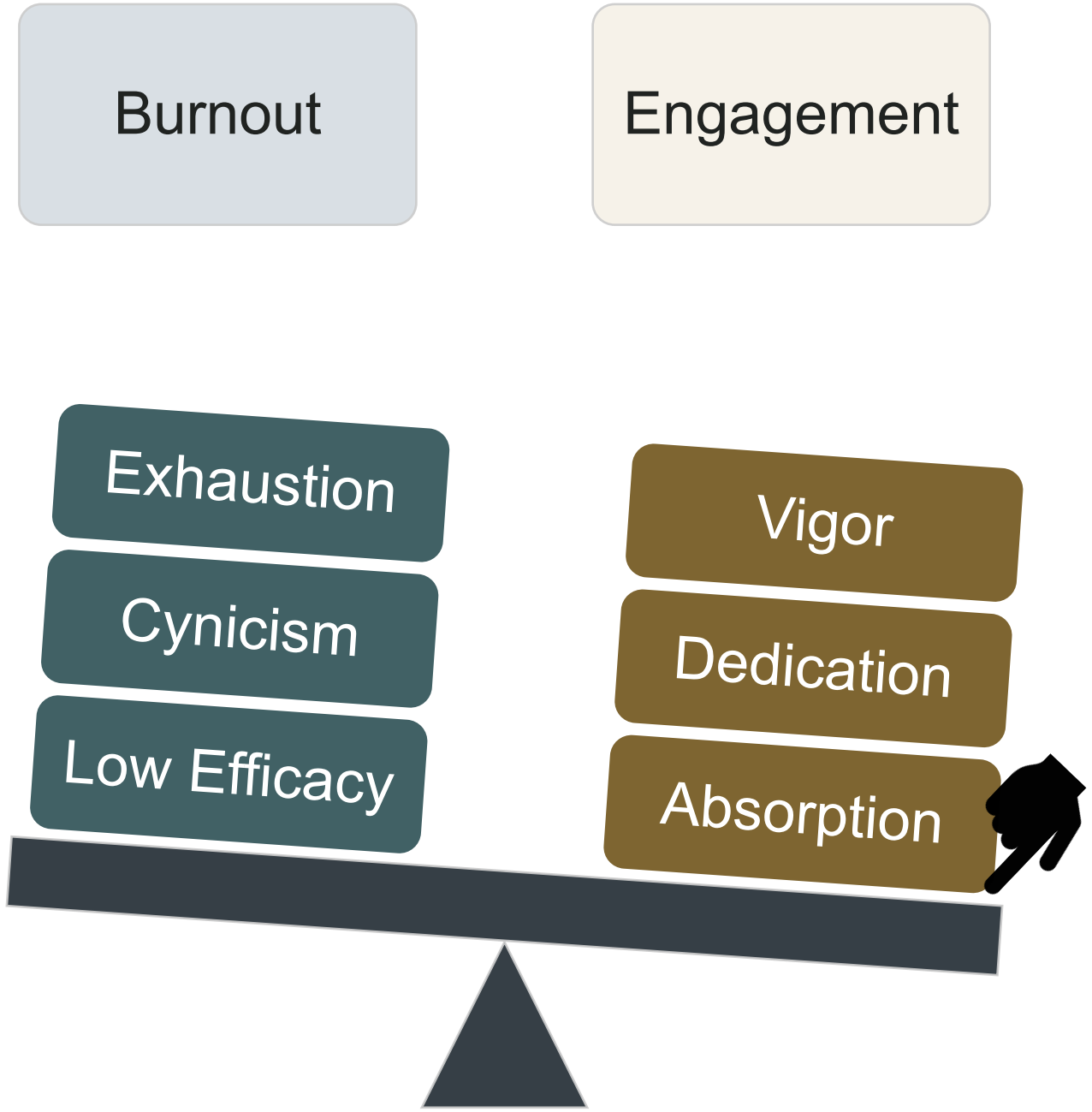
Balancing Act

Burnout v. Engagement



Tipping the Scales

Improving Engagement



The Big Idea #1 (Enhanced)

Big Idea #2

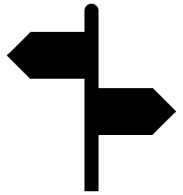
Motivation is influenced through relationship

The Big Idea #1 (More Enhanced)

*Intrinsic has the most effect

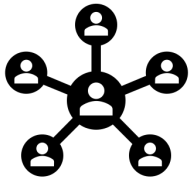
Intrinsic Motivation

That sense of self-drive is enhanced and strengthened by meeting three needs.



Autonomy

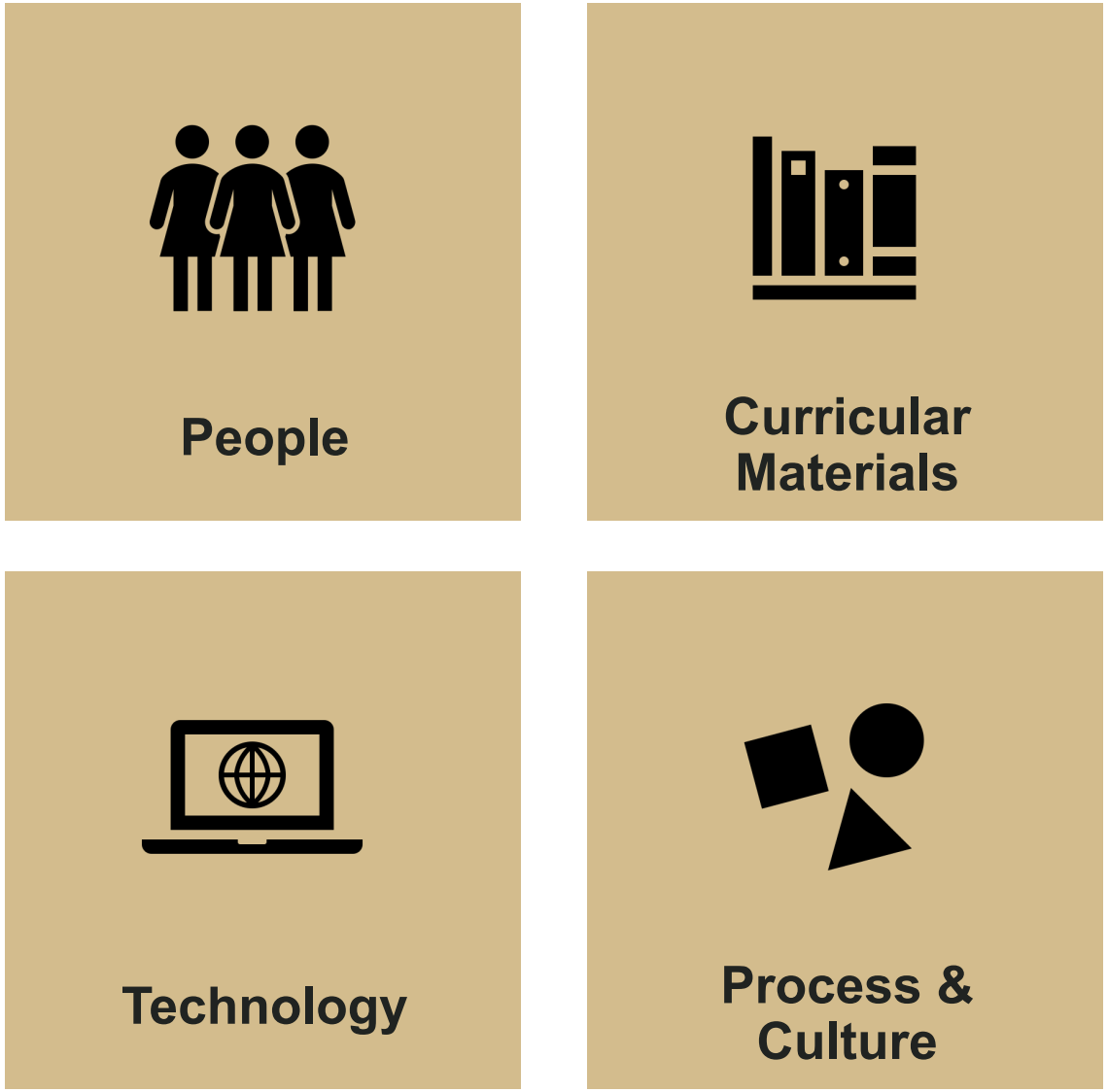
Competence



Relatedness

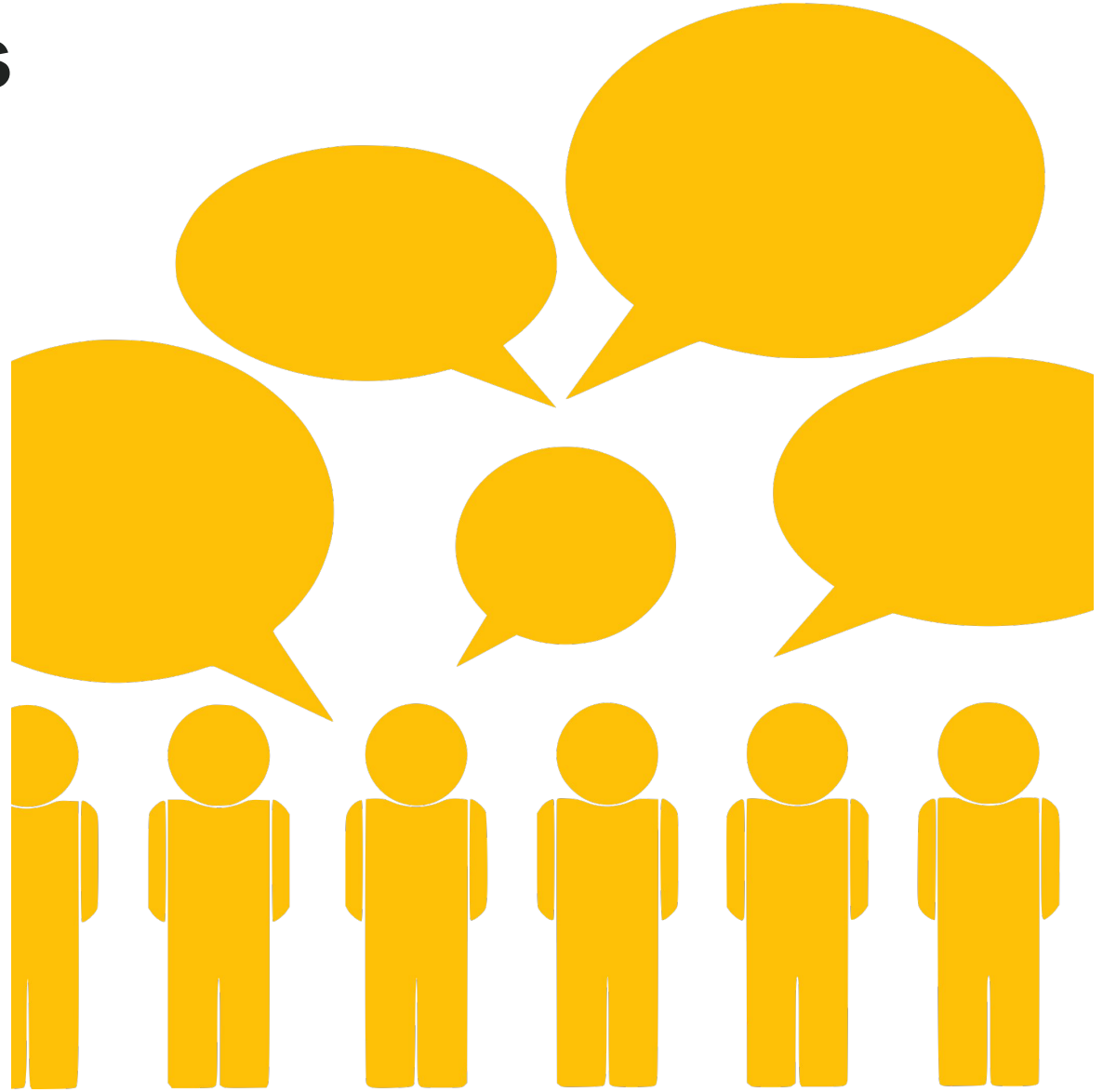
Touchpoints

What do the needs for autonomy, competence, and relatedness look across various touchpoints?



Big Idea #3

We can improve engagement by enhancing learners' sense of autonomy, competence, and relatedness at every touchpoint.

And we should.

Discussion & Questions